

## Networking

At CSAE, we understand that networking is essential to your career development.

CSAE will provide you with opportunities to connect with your peers at local chapter events, national events and through our online directories.

## Research

CSAE members have privileged access to leading-edge research, tools and templates through our website and publications. Know what you're worth with the annual CSAE's Association Executive Benefits and Compensation Report. This report is the leading sector-specific report that documents compensation practices and trends for association management in Canada. Make sure you are being paid what you are worth and that you attract and retain top talent by aligning your compensation practices to your sector's norms.



## Jobs

Are you looking for new talent or for your next position? In either case, AssociationJobs.ca has postings specific to the association sector. **Associationjobs.ca** is created through collaboration with Workopolis Niche Network to provide a powerful recruitment tool targeted specifically at the not-for-profit sector. You will find job postings here that you won't find anywhere else.

## Member Benefits Program

CSAE sponsors bring you exclusive products and services. Take advantage of member discounts on Directors and Officers insurance, marketing, telecommunication and financial services. Protect yourself and your employees with affordable group benefits plan and home, auto and commercial insurance.

# learn connect grow



Put membership to work for you and your staff with CSAE's new **Multiple Member Group Plan (MMGP)**

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CANADIAN SOCIETY OF ASSOCIATION EXECUTIVES  
SOCIÉTÉ CANADIENNE DES DIRECTEURS D'ASSOCIATION

### Canadian Society of Association Executives

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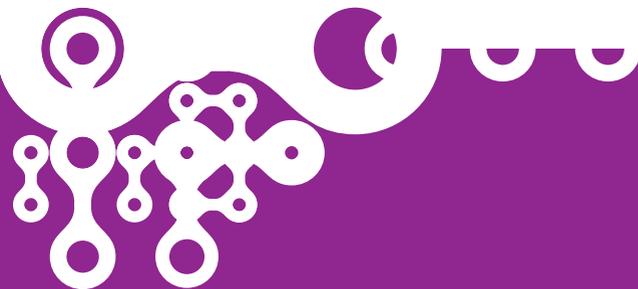
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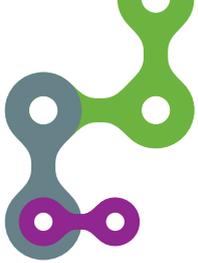
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## CSAE's Multiple Member Group Plan will help you and your staff learn, connect and grow.

No matter the job, working at an association is not easy. Each role presents a unique set of challenges, many of which cannot be solved using strategies from the business world.

The Canadian Society of Association Executives (CSAE) has been helping association professionals **learn, connect and grow** since 1951. It's time to put membership to work for you and your staff with CSAE's new **Multiple Member Group Plan (MMGP)**.

CSAE's new MMGP offers the same great benefits of executive CSAE membership – but now all your mid- and senior level staff can take advantage at little or no extra cost. A membership with CSAE is not just for the President and CEO; it's for all association professionals who want to be the best at what they do.

In today's challenging marketplace, there's no better time to use the tools and resources available to you and your staff with CSAE's Multiple Member Group Plan (MMGP). Join today by filling out the enclosed application form.

## CAE Online Courses and Certification

The CAE® (Certified Association Executive) Program is the only comprehensive not-for-profit education program in Canada that leads to a professional designation. The CAE designation is built on competencies that describe the skills essential for efficient and effective not-for-profit management. Individuals may earn the designation by either successfully completing the five online courses in the CAE® Program and passing the CAE Examination, or by submitting a portfolio for Prior Learning Assessment Review (PLAR). Our research shows that CAEs earn 18% more than their non-certified counterparts.

## Education Programs

Get up to date on association trends and best practices at our seminars, workshops and symposia. Connect with your colleagues at our local chapter events and our National Conference & Showcase. CSAE offers a range of educational resources that meet a busy association professional's schedule.

## Meetings, Conferences, Seminars

Our events are designed to help you and your staff excel in the association sector. Here are just some events that CSAE offers:

- Annual CSAE National Conference & Showcase
- Governance Summit
- Symposium for Chief Staff and Chief Elected Officer
- Specialty workshops and seminars
- Local chapter education events

## Publications & Resources

CSAE provides you with the highest-quality publications and resources that are specific to association professionals. While you, your staff and your board face many of the challenges any business executive does, some of your challenges are unique to the association world. CSAE has the publications and resources you need to address the issues that concern your organization.

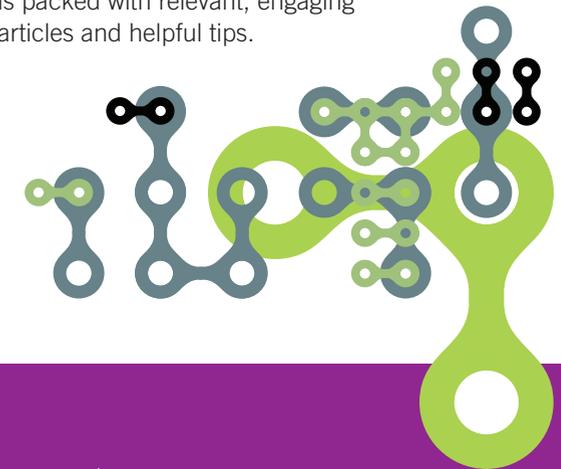
## The Association Agenda (TAA)

Twice each month, TAA, our electronic newsletter, gives you brief descriptions of new ideas and resources with links to the full text of the article or resources. Our e-newsletter features updates on fresh ideas, pressing advocacy issues and upcoming CSAE events, programs and products. As a CSAE member, you'll always be informed and up to date.

TAA is also a great way to keep track of sector employment trends. Each issue highlights new job postings from the CSAE job site **AssociationJobs.ca**.

## Association™ Magazine

Have the latest association news delivered right to your office. Our bi-monthly magazine is packed with relevant, engaging articles and helpful tips.



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